

Brookings Figure Skating Club Board of Directors Meeting

March 9th, 2025 @ 3:00 pm Larson Ice Center Conference Room

AGENDA

I. Call to Order & Welcome

Meeting was called to order at 3:04pm. Board members Chris Buus, Trish Matson-Buus, Aleycia Gerlach, Julie Underwood, Janice Nielson, Shannon Rassmussen, and Lilly Estling were present. Quorum established.

II. Additions to Agenda

- a. Ice Chips Skating Academy Report
- b. 2025 Fees, etc.

III. Secretary's Report (Aleycia)

- a. Janice moved to approved the February meeting minutes. Julie seconded. Motion carried.
- b. Additions to monthly report included updates with volunteer points.
- c. Proposal for a tiered membership system was brought forth which is structured to accommodate skaters at different stages and include 3 different membership tiers at different membership prices. In addition, optional add ons to membership would be: annual ice show (\$50) and a competition team (\$120). The competition team would include a team number in the annual ice show, a designated practice time, coaching for the team, and team entry into 2-3 competitions (selected by coaching staff at the beginning of the season).

IV. Membership Chair Report (Trish)

- a. Monthly Report given. Season membership numbers as of 3/6/25 are 88 regular members, 1 associate member, 15 coach members. Total members: 104. Membership fee revenue for season is approximately \$9,135. Early Bird is essential to capture members at the end of the season.
- Review of Fees discussed. Membership proposed fees increases as follows: standard regular members (\$175), new member special (\$100), early bird renewals by 4/14/25 (\$125), and renewals from 4/18-8/18/25 (\$150). Payment options will be offered through Uplifter when registering.
- c. Both membership options from Trish and Aleycia were discussed. Trish motioned to approve her proposal maintaining the same membership structure with the proposed fee increases. Lilly seconded. Motion failed. Shannon motioned to add a "Standard Plus" membership option for regular members that would guarantee at least 25% more ice time for designated members, and to accept the optional add ons to membership for "Annual Ice Show" and "Competition Team." Julie seconded. Motion carried. It was also mentioned to simplify registration options by removing the 4/18-8/18/25 discounted renewal option.

V. Treasurer's Report (Julie)

- a. Monthly Report
- b. Rent increased to \$75 this month. Chris will talk with Moriarty to check up on that.
- c. Julie is checking on Bank CD renewal options.

VI. Competition Chair (Shannon)

- a. Monthly Report
- b. Overall competition was a success. Breakfast fundraiser could be expanded next year to include more options such as breakfast pizza, fruit cups, parfaits, and rolls.
- c. Improvements to be made: Increase the number of volunteer points required for competition. We were short on volunteers. City to be contacted regarding accomodations (restrooms needed attention, locker rooms were without heat, etc). Suggestions for extra practice time for competition a few weeks prior to the date, pre-competition workshop for skaters to have opportunity to sign up for

full ice practice slots during an alotted timeframe, a local Gold Star coach, and a new reliapble laptop/iPad for music. Would like to see more of a team atmosphere from our club (i.e. team event, group photos, swimming event, group supper, etc) and a competition team could help with that.

d. Shannon stated that she will be resigning at the end of the season as competition chair.

VII. Vice President Report (Fred)

a. Fred was not present for meeting. Board reviewed his report and Chris plans to meet with him to discuss the End of Year Party, Scholarship program, and camp.

VIII. Fundraising Chair (Janice)

- a. Monthly Report given. Approximately \$195 in profit was made from the rolls provided at PPB. Spring Raffle is underway. Parents who sell 10 raffle tickets will get 10 volunteer points. Submit them to volunteer email.
- b. Currently working on ads for the Ice Show Program. Sponsors will get their tickets...
- c. Janice stated that she will be resigning at the end of the season.

IX. Ice Show Chair (Lilly)

- a. Monthly Report given. Props are coming along and below budget. Flowers will be ordered through Hy-Vee. All preparations are underway and going well.
- b. Chris will check on spotlight and concessions with BISA.

X. President's Report (Chris)

- a. Monthly Report given. No coach's meeting this month. We do not have a set schedule for summer ice, but the City has told the club to proceed with camp scheduling. The City has been working to get us more ice time without impacting our current fee, which has led to more ice time in March.
- b. Website will move to uplifter from our current provider.
- c. A Reimbursement/Refund Policy will be added to the handbook.
- d. Board Recruiting for:
 - a. VP
 - b. Ice Show
 - c. Treasurer
 - d. Membership
 - e. Fundraising
 - f. Competition

XI. Adjourn

- a. Next meeting will be at end of the year party on 4/27/24.
- b. Julie moved to adjourn. Janice seconded. Motion carried. Meeting adjourned at 6:30pm.